



# 2019 EXPORT AWARDS



## AWARDS INFORMATION PACKAGE

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## ABOUT THE AWARDS

TradeInvest Timor-Leste, through Export Promotion Directorate is organizing “**2019 Export Awards**”.

2019 will mark the 3rd year of TradeInvest Export Awards, a program that seeks out and gives recognition to Timorese businesses in any industry sectors that have brought or will bring Timor-Leste’s products to international market.

The main objective of Export Awards is to recognize and encourage efforts made by enterprises in any industry sector, which has been exporting or has potential to export Timor-Leste’s products to international market.

The awards celebrate businesses in Timor-Leste that have focused on realized or potential export through good planning and innovation.

An independent panel selects winners based on selection criteria. The panelists for the awards are comprised of TradeInvest’s business partners and public sectors, specifically agencies that are relevant in the field of export and private sector development.

The awards are presented to winners during a gala dinner event that provides opportunity for enterprises to expand their networks with principal exporters, export facilitators, relevant government entities and development partners working towards export promotion initiative.

For 2019, with the sponsorship from the United Nations Development Program (UNDP) Timor-Leste, an additional category will be awarded to start-up businesses with export orientation.

The awards will be given to: 1) Exceptional Exporter; 2) Potential Exporter; and 3) Most Promising Young Exporter

**All information in applications will be treated as highly confidential.**

**The winner of the awards will receive the following benefits:**

- “2019 Export Awards” Certificate
- Incentive with the amount of US\$500 (for each category)
- Have the right to use “2019 Export Awards” logo in company’s promotional materials
- Opportunity to have one-time participation in a Trade Fair (Expo) overseas for one person in 2020
- Possibility of a sponsored visit to Australia to take part in a special Women Trading Global (WTG) program in 2020 organized by the Export Council of Australia. The decision will be based on the terms of the program guidelines (provided only for woman to attend)
- Profile as winner for “2019 Export Awards” to be posted on TradeInvest’s official website ([www.investtimor-leste.com](http://www.investtimor-leste.com)) and Facebook page (TradeInvest Timor-Leste)



## IMPORTANT DATES

- **12 August** - Application open
- **13 August to 12 September** - Information session on how to write the application (Venue: TradeInvest office, Day: Monday to Friday, Time: 9am-12pm)
- **13 September** - Application close
- **16-20 September** - Shortlist due (top 5 from each category)
- **25 – 27 September** - Interview/presentation of applicants to the juries
- **25 October** - Export Award Night (Gala Dinner)

## EXPORT AWARDS CATEGORIES

- **2019 Exceptional Exporter**  
For exceptional exporter of 2019 who has shown effort to export their services or products to international market with maximum quantity and quality in the sector of agriculture, fishery, tourism, industry and manufacturing.
- **2019 Potential Exporter**  
For potential exporter of 2019 who has not exported, however, has seriousness and commitment to run business or export their services or products to international market with adequate quantity and quality in the sector of agriculture, fishery, tourism, industry and manufacturing.
- **2019 Youth Social Business Startups with export orientation**  
For young entrepreneur who has motivation to start-up small scale businesses AND to expand their businesses for export ready.

## ELIGIBILITY CRITERIA

- Company's permanent residence is in Timor-Leste
- Have valid Business Registration Certificate from SERVE
- Have valid Commercial Registration Certificate from SERVE (TIN)
- Have valid Export License or Export Authorization from MCI (apply only for applicants who have exported or applicants applying for category 1)
- Have valid Tax Certificate from Tax Authority – MoF
- A company is eligible to apply for one category only
- A company that has been established or run its business at least in 12 months or less for start-up business
- For category 3 (Youth Social Business Startups), the company must be owned by youth aged between 18 to 35 years old (provide identity card as evidence)
- Encourage for all types of enterprises to apply (cooperatives, limited sole, etc.)
- Encourage to all enterprises that have exported and have potential to export to apply
- Government's Agencies are not eligible to apply
- Major sponsors are not eligible to apply
- Late application with inadequate information will be rejected
- Winners from 2017 and 2018 are still eligible to apply for the 2019 Export Awards



## JUDGING CRITERIA

### Areas of focus include:

- The degree of innovation in the marketing strategy
- Export growth achieved and the ability to sustain that growth
- Evidence of sustainable competitive advantage
- Value and contribution of exporting to business expansion
- The overall company commitment to international business
- Job creation for local Timorese

## GUIDELINES ON HOW TO FILL IN THE APPLICATION

» Please see in the application form

### PERSONAL CONTACT:

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**Business women are encouraged to apply!**



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